

WHAT'S IT ABOUT

TREND NAME

- ENABLER (DRIVER)
- PRODUCTION / MANUFACTURING
- PROCESS / SYSTEM
- PRODUCT / THING
- BEHAVIOUR / EXPERIENCE
- SERVICE / APP

PITCH IT TO ME

SKETCH / DIAGRAM

COUPLE EXAMPLES

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-
-
-

HOW HEAVILY DOES THIS TREND IMPACT THE FOLLOWING DOMAINS?

NATURAL ENVIRONMENT	<input type="text"/>	SOCIAL / COMMUNITY	<input type="text"/>
BUILT ENVIRONMENT	<input type="text"/>	REGULATORY / LEGAL	<input type="text"/>
ECONOMY	<input type="text"/>	VALUES	<input type="text"/>
ART / CULTURE	<input type="text"/>	TECHNOLOGY / INNOVATION	<input type="text"/>
PERSONAL EXPRESSION	<input type="text"/>	COMPUTER / INTERNET	<input type="text"/>

WHICH THEME DOES/COULD THIS TREND IMPACT?

- | | | | | |
|--------------------------------------|-------------------------------------|---|---|--|
| <input type="radio"/> EDUCATION | <input type="radio"/> FOOD | <input type="radio"/> FASHION / RETAIL | <input type="radio"/> ARCHITECTURE | <input type="radio"/> AUTOMATION |
| <input type="radio"/> HEALTH (CARE) | <input type="radio"/> ENERGY | <input type="radio"/> CONSUMER BEHAVIOUR | <input type="radio"/> URBAN DESIGN | <input type="radio"/> ETHICS |
| <input type="radio"/> MOBILITY | <input type="radio"/> SECURITY | <input type="radio"/> BEAUTY / AESTHETICS | <input type="radio"/> HOMES / LIVING | <input type="radio"/> SOCIAL JUSTICE |
| <input type="radio"/> GAMES / SPORTS | <input type="radio"/> FINANCIAL | <input type="radio"/> MANUFACTURING | <input type="radio"/> LEISURE / HOSPITALITY | <input type="radio"/> NETWORKS |
| <input type="radio"/> ENTERTAINMENT | <input type="radio"/> PRIVACY | <input type="radio"/> LOGISTICS | <input type="radio"/> TRAVEL / TOURISM | <input type="radio"/> SUSTAINABILITY / WASTE |
| <input type="radio"/> ARTS / MUSIC | <input type="radio"/> WORK / LABOUR | <input type="radio"/> PASSTIMES / HOBBIES | <input type="radio"/> | <input type="radio"/> |

IMPACTS



ENABLES



COUNTERS



IMPLICATIONS

OTHER QUESTIONS / THOUGHTS

SPECULATIONS
WHAT KIND OF NEW JOBS, PRODUCTS, SERVICES, ETC. COULD EXIST

KEY TAKEAWAYS

SPECULATIONS